

Samuel Wolken

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Philadelphia, PA

EDUCATION

- **University of Pennsylvania** Aug. 2020 - May 2025 (expected)
Ph.D., Political Science and Communication Philadelphia, PA
 - *Fields:* American Politics, Political Communication
 - *Dissertation:* The Political Economy of Local Television News
 - *Committee:* Daniel J. Hopkins (co-chair); Yphtach Lelkes (co-chair); Duncan J. Watts; Marc Meredith
- **The Wharton School, University of Pennsylvania** May 2024
M.A., Statistics Philadelphia, PA
- **The Ohio State University** May 2020
M.A., Communication Columbus, OH
 - *Thesis:* National Media Systems, Affective Polarization, and Loyalty in Vote Choice
 - *Committee:* Erik Nisbet (chair); R. Kelly Garrett
- **Cornell University** May 2014
B.A., English Literature, summa cum laude Ithaca, NY

RESEARCH

- **Peer-Reviewed Publications**
 - [The Rise of and Demand for Identity-Oriented Media Coverage](#), *American Journal of Political Science* (with Daniel J. Hopkins & Yphtach Lelkes)
 - [Knowledge Distillation in Automated Annotation: Supervised Text Classification with LLM-Generated Training Labels](#), *Proceedings of the Sixth Workshop on Natural Language Processing and Computational Social Science (NLP+CSS) at NAACL 2024* (with Nicholas Pangakis)
 - [Keeping Humans in the Loop: Human-Centered Automated Annotation with Generative AI](#), *International AAAI Conference on Web and Social Media (ICWSM)*, 2025 (with Nicholas Pangakis)
- **Working Papers**
 - [The Diminishing State of Shared Reality on US Television News](#) (with Homa Hosseinmardi, David Rothschild, & Duncan J. Watts)
 - [Increased Fox News Viewership Is Not Associated with Heightened Anti-Black Prejudice](#) (with Daniel J. Hopkins & Yphtach Lelkes)
- **Selected Works in Progress**
 - Political Narratives in Evangelical Sermons (Marc Jacobs, Sean Westwood, & Yphtach Lelkes)
 - Multimodal Emotion Detection in News Media Content (with Chloe Ahn, Homa Hosseinmardi, & Stuart Soroka)
 - Prosecutor Elections and Local TV News (with Josh McCrain & Allison Stashko)

SERVICE & LEADERSHIP

10th International Conference on Computational Social Science (2024): Local Committee, Program Committee
Summer Institute in Computational Social Science (SICSS-Penn) (2024): Co-organizer, Treasurer
Conference Discussant/Panel Chair: ICA 2023; IC2S2 2024; APSA 2024

CONFERENCE PRESENTATIONS

2024: APSA (Philadelphia, PA)
2023: ICA (Toronto, ON)
2022: ICA (Paris, FR); PolMeth Europe (Hamburg, DE)
2021: PaCSS (virtual)
2019: MAPOR (Chicago, IL); WAPOR (Toronto, Ontario)

TEACHING

- **Introduction to American Politics**, University of Pennsylvania, TA for Dr. Marc Meredith, Fall 2023
- **Race and Ethnic Politics**, University of Pennsylvania, TA for Dr. Daniel Gillion, Spring 2023
- **Introduction to Political Communication**, University of Pennsylvania, TA for Dr. Kathleen Hall Jamieson, Fall 2021
- **Principles of Strategic Communication**, Ohio State University, TA for Dr. Olga Kamenchuk Nisbet, Spring 2020
- **Communication Research Methods**, Ohio State University, TA for Dr. Joseph Bayer, Fall 2019
- **Principles of Strategic Communication**, Ohio State University, TA for Dr. Olga Kamenchuk Nisbet, Spring 2019
- **History of Communication**, Ohio State University, TA for Dr. Melissa Foster (former Abo), Fall 2018

GRANTS

- **Political Science Graduate Research Grant**: \$2,000 (2024)
- **Google Cloud Research Credits Program**: \$1,000 (2024)
- **University of Pennsylvania School of Arts and Science Travel Subvention**: \$1,000 (2023)
- **Graduate and Professional Student Assembly Research Council Travel Grant Award**: \$800 (2023)
- **University of Pennsylvania School of Arts and Science Travel Subvention**: \$1,000 (2022)

SKILLS

- **Programming Languages**: Python, R, SQL, \LaTeX
- **Data Science & Machine Learning**: Transformers, scikit-learn, PyTorch, Pandas, Tidyverse, ggplot2
- **Specializations**: Natural Language Process (NLP), LLMs in social science research, web scraping, data visualization

PROFESSIONAL EXPERIENCE

- **Langer Research** *June 2019 - Aug. 2019*
Graduate Student Intern New York, NY
 - Contributed to all aspects of public opinion research projects, including the Washington Post/ABC News poll
- **Forrester Research** *Sep. 2016 - July 2018*
Research Associate New York, NY
 - Bylined contributor to more than 40 research reports on consumer behavior and user experience strategies
- **Glover Park Group (now FGS Global)** *June 2018 - Aug. 2020*
Strategic Communications Associate New York, NY
 - Junior associate on strategic communications campaigns for a variety of corporate, governmental, and NGO clients

Last updated: August 2024